

**WE CLAIM:**

1. A method of administering the cyclic use and movement of one or more reusable shipping structures comprising:
  - 5           a. a first party providing one or more empty reusable shipping structures to a second party at a first value x;
  - b. said second party placing materials on said one or more reusable shipping structures; and
  - 10          c. a third party purchasing said one or more reusable shipping structures with materials thereon from said second party at a second value y;wherein said second value y is less than said first value x.  
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2. The method of claim 1, further comprising the step of said second party valuing said one or more reusable shipping structures with materials thereon at a  
20       second value y.
3. The method of claim 2, further comprising the step of said third party removing the materials from said one or more reusable shipping structures.  
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4. The method of claim 3, further comprising the step

of said third party selling said one or more empty reusable shipping structures.

- 5        5.    The method of claim 2, wherein a fourth party delivers said one or more reusable shipping structures with materials thereon from said second party to said third party.
- 10       6.    The method of claim 5, wherein said fourth party is a transportation service carrier.
- 15       7.    The method of claim 1, wherein said second party charges its internal operations a usage fee which is the difference between the first value x and the second value y, for each reusable shipping structure put in use.
- 20       8.    The method of claim 1, wherein the first value x is about that of new or fully reconditioned reusable shipping structure.
9.    The method of claim 1, wherein the second value y is about sixty percent of the first value x.
- 25      10.   The method of claim 1, wherein said one or more reusable shipping structures are pallets.

11. The method of claim 10, wherein said pallets are wooden pallets.

5 12. The method of claim 1, wherein said first party is selected from the group consisting of a shipping structure supplier and a shipping structure recycler.

10 13. The method of claim 1, wherein said second party is a product manufacturer.

14. The method of claim 1, wherein said third party is a product distributor.

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15. The method of claim 1, further comprising said first party reselling one or more empty reusable shipping structures to a second party.

20 16. The method of claim 4, wherein said third party sells said empty reusable shipping structure for an amount about equal to the second value y.

17. The method of claim 4, wherein said third party  
25 sells said one or more empty reusable shipping

structure for an amount greater than the second  
value y.

18. The method of claim 4, wherein said third party sells  
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      for an amount less than the second value y.

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